



Event Management for

Hotties

Not because you are ridiculously good looking but because you are on fire with the desire to succeed.

Get yourself all fired up with Insights + Ideas + Inspiration







Helen Healy presents a frank and engaging workshop that will fire you up with ideas and a passion to do whatever it takes to make your project or event great. It is suitable for and adapted to beginners and new events through to experienced event managers and festival directors who need reminding and refreshing.

Helen shares her 'Eight Critical Areas of Event Management' and provides templates to ensure event managers from small to major festivals, events and projects are organized and delivered successfully on time and on budget.

What's in it for you?

A respected professional, Helen Healy will share her passion for doing great work and inspire you to lift your game. A gifted presenter, she will provide professional development to increase skills and confidence and provide tools to save time, work smart, engage authentically with stakeholders and avoid costly mistakes that can impact on morale and heaven forbid – on your brand!

What I can offer you!

-  **Event Management Workshops**
From two hours to all day
-  **Event Management Planning**
Full day session to develop an event plan complete with time-lines and tasks
-  **Event Consultation and Coaching**
Including face to face, email and phone support
-  **Event Review and Feasibility**
Investigation, report and recommendations
-  **Event rescue and troubleshooting**
Calm, skilled support when things turn pear shape
-  **Speaking Engagements**



About Helen



Helen provides insights gleaned from 15 years of owning a successful award winning event management business. She has extensive experience in presenting, programming and producing events throughout Australia, including remote

areas and major cities, and was a finalist in the Australian Event Awards for Event Manager of the Year in 2009 and 2011.

She has been an Artistic Director, Festival Director and Executive Director for a major regional Victoria arts organisation and most recently was Producer of the Indigenous Cultural program for the Centenary of Canberra working with Robyn Archer. Helen has been known to juggle numerous events at one time and in the past two years alone her company, HHO Events, delivered over 50 different events around Australia. She is highly organised, very passionate about her work, has a great work life balance and loves sharing what she knows with curious, motivated people.

What people say about Helen

"Helen Healy is a gifted facilitator who developed and delivered an engaging and valuable Events Management workshop for our team. What stands out about Helen is that she is so passionate, knowledgeable and methodical, and that she was able to adapt her expertise to meet our team's needs."

Ruth Gilbert, Communications and Media, Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS), Canberra.

"Given her role in the broad range of the festivals, where she has put great energy into community cultural development programs as well as bringing in work to widen the audience's artistic horizon, her work with the local Indigenous Communities, especially at Mungo, and her own passing on of skills to local juniors, you get a sense of the breadth, scope and variety of Helen's work. It is extraordinary."

Robyn Archer AO (Arts Advocate, Performer and Director)

"As a community based group organising our inaugural festival, Helen's workshop couldn't have come at a better time. Her professionalism and passion made the workshop a pleasure to attend. We now have better insight into what makes a great event, and fantastic tools to help make this happen."

Michelle Kelly, Sunraysia Multicultural Festival Organising Committee.

"I would like to say again what a fantastic job you and your team did with the conference. Its undoubted success was due in large measure on your organisational skills, your attention to detail and your commitment. You give us heart to continue to achieve great things. Congratulations on a mighty effort."

Mike Ockwell, Chair Willandra Lakes World Heritage Area Community Management Council

Let's Talk

For enquiries about workshops, consultation, coaching or speaking engagements

Please email helen@helenhealy.com